



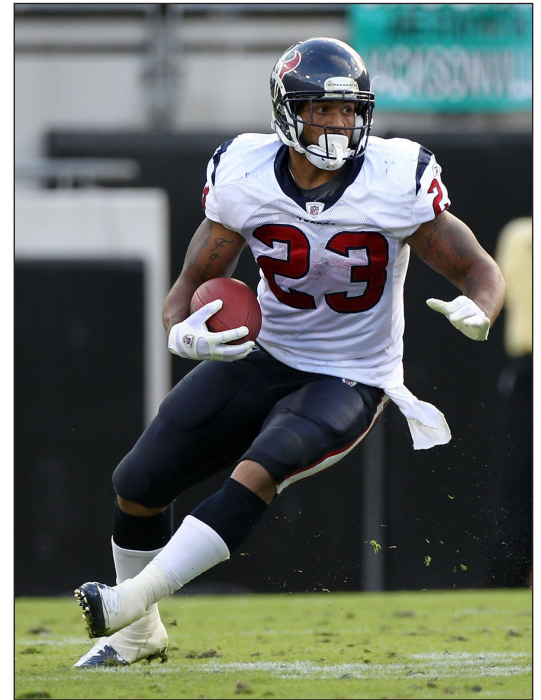
ARIAN FOSTER

The most interesting man in the NFL

WAVE

SPORTS

- **Sports fans around the world know Arian Foster for...**
- **His three invitations to the Pro Bowl.**
- **His record-breaking rushing plays.**
- **Texans' most career rushing yards / Texans' most career rushing touchdowns**
- **Being the “The Best Running Back in the NFL.” - Bleacher Report**



LIFESTYLE

- **Arian's influence stretches far beyond the football field...**
- **He reaches over 500,000 fans across the social networks.**
- **He is a philanthropist passionate about childhood obesity causes.**
- **He supports the promotion of financial literacy.**
- **He is a member of the Peace Corps.**
- **He sets fashion trends.**
- **He writes and records his own music.**
- **He is a philosopher and poet.**



CULTURE

- **Arian is multicultural.**
- **Half-Mexican, he has strong ties to the Hispanic community.**
- **He is frequently recognized by the Spanish media and on Latino websites.**

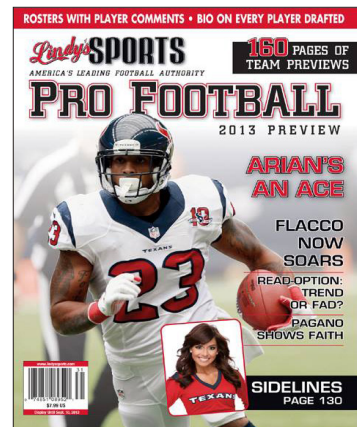
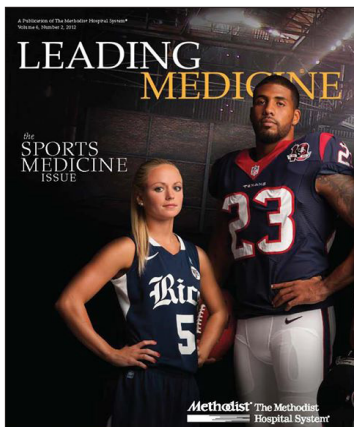
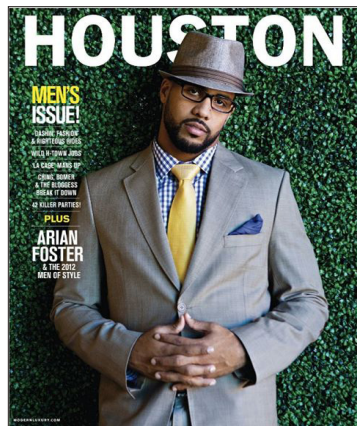


MEDIA

- Always honest and authentic, everything Arian mentions earns media attention.
- In July 2012, he announced he was vegan and it became an instant international headline.
- Arian's "Namaste" touchdown bow is now part of the fabric of pop culture, with coverage across print, television and digital platforms.
- This year, Arian reached 9 million television viewers on *Hawaii Five-O*.
- In 2014, he will appear in the Ivan Reitman film, *Draft Day*.



PRESS



ARIAN FOSTER

- Arian Foster is a true renaissance man.
- Who is redefining the term “Sports Icon.”
- His lifestyle, culture and sophistication set him apart from every other athlete in the NFL.

